Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251

For: FRIENDS OF MATT SMITH(172688)
Stephen Korbel - Treasuer
PO BOX 13445
Pittsburgh, PA 15243-0445

In Account With: MESSAGE & MEDIA INC.(22198)
100 Albany St
New Brunswick, NJ 08901-2179
ATTN:Accounts Payable

CBS TELEVISION STATIONS

KDKA-TV

INVOICE

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56873
Contract Dates: 10/02/2012-10/08/2012
Customer Order:
Linked Order:
CPE: / /

Product Desc: FRIENDS OF MATT SMITH

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-543827
Invoice Date: 10/14/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/14/2012

PAY BY 11/13/2012 Net 30 days

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
1	THIS MORNING 5-6AM	10/08/2012-10/08/2012	M	30	1	290.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/08/2012-10/14/2012	M	1	290.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/08/2012	Mo	05:08:08 AM		MST103H	30	290.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
2	THIS MORNING 6-7AM	10/02/2012-10/08/2012	M T W T F . .	30	5	265.00

LUR

Week Of	M T W T F S S	Spots Per Week	Rate
10/01/2012-10/07/2012	M T W T F . .	4	265.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/02/2012	Tu	06:55:16 AM		MST103H	30	265.00			
10/03/2012	We	06:40:33 AM		MST103H	30	265.00			
10/04/2012	Th	06:09:46 AM		MST103H	30	265.00			
10/05/2012	Fr	06:23:37 AM		MST103H	30	265.00			

Week Of	M T W T F S S	Spots Per Week	Rate
10/08/2012-10/14/2012	M T W T F . .	1	265.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/08/2012	Mo				30				Credit

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
3	THE EARLY SHOW	10/02/2012-10/08/2012	M T W T F . .	30	5	175.00

LUR

Week Of	M T W T F S S	Spots Per Week	Rate
10/01/2012-10/07/2012	M T W T F . .	4	175.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/02/2012	Tu	08:58:10 AM		MST103H	30	175.00			

DUPLICATE

Warranty - We warrant the above broadcasts were made according to the official station log.

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21251 NETWORK PLACE
CHICAGO, IL 60673-1251

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Stephen Korbel - Treasuer
PO BOX 13445
Pittsburgh, PA 15243-0445

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CBS TELEVISION STATIONS

KDKA-TV

INVOICE

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56873
Contract Dates: 10/02/2012-10/08/2012
Customer Order:
Linked Order:
CPE: / /

Product Desc: FRIENDS OF MATT SMITH

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Invoice Date: 10/14/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/14/2012

PAY BY 11/13/2012 Net 30 days

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/03/2012	We	08:54:46 AM		MST103H	30	175.00			
10/04/2012	Th	07:55:20 AM		MST103H	30	175.00			
10/05/2012	Fr	08:54:49 AM		MST103H	30	175.00			

Week Of	M T W T F S S	Spots Per Week	Rate
10/08/2012-10/14/2012	M T W T F . .	1	175.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/08/2012	Mo	08:27:01 AM		MST103H	30	175.00			

4	NOON NEWS	10/02/2012-10/08/2012	M T W T F . .	30	5	550.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/01/2012-10/07/2012	M T W T F . .	4	550.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/02/2012	Tu	12:29:25 PM		MST103H	30	550.00			
10/03/2012	We	12:08:26 PM		MST103H	30	550.00			
10/04/2012	Th	12:12:05 PM		MST103H	30	550.00			
10/05/2012	Fr	12:23:30 PM		MST103H	30	550.00			

Week Of	M T W T F S S	Spots Per Week	Rate
10/08/2012-10/14/2012	M T W T F . .	1	550.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/08/2012	Mo	12:14:55 PM		MST103H	30	550.00			

5	4PM EARLY NEWS	10/02/2012-10/08/2012	M T W T F . .	30	5	500.00

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Stephen Korbel - Treasuer
PO BOX 13445
Pittsburgh, PA 15243-0445

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100 Albany St
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CBS TELEVISION STATIONS

KDKA-TV

INVOICE

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56873
Contract Dates: 10/02/2012-10/08/2012
Customer Order:
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CPE: / /

Product Desc: FRIENDS OF MATT SMITH

Invoice Num: 1201-543827
Invoice Date: 10/14/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/14/2012

PAY BY 11/13/2012 Net 30 days

Broadcast airtimes represented are reported to the nearest second.

DUPLICATE

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
6	5PM EARLY NEWS M-F	10/02/2012-10/08/2012	M T W T F . .	30	5	800.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/01/2012-10/07/2012	M T W T F . .	4	500.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/02/2012	Tu	04:26:49 PM		MST103H	30	500.00			
10/03/2012	We	04:27:07 PM		MST103H	30	500.00			
10/04/2012	Th	04:13:22 PM		MST103H	30	500.00			
10/05/2012	Fr	04:29:29 PM		MST103H	30	500.00			

Week Of	M T W T F S S	Spots Per Week	Rate
10/08/2012-10/14/2012	M T W T F . .	1	500.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/08/2012	Mo	04:23:03 PM		MST103H	30	500.00			

Week Of	M T W T F S S	Spots Per Week	Rate
10/01/2012-10/07/2012	M T W T F . .	4	800.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/02/2012	Tu	05:26:40 PM		MST103H	30	800.00			
10/03/2012	We	05:43:18 PM		MST103H	30	800.00			
10/04/2012	Th	05:39:12 PM		MST103H	30	800.00			
10/05/2012	Fr	05:39:52 PM		MST103H	30	800.00			

Week Of	M T W T F S S	Spots Per Week	Rate
10/08/2012-10/14/2012	M T W T F . .	1	800.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/08/2012	Mo	05:22:06 PM		MST103H	30	800.00			

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Stephen Korbel - Treasuer
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Pittsburgh, PA 15243-0445

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ATTN:Accounts Payable

CBS TELEVISION STATIONS

KDKA-TV

INVOICE

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56873
Contract Dates: 10/02/2012-10/08/2012
Customer Order:
Linked Order:
CPE: / /

Product Desc: FRIENDS OF MATT SMITH

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Invoice Num: 1201-543827
Invoice Date: 10/14/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/14/2012

PAY BY 11/13/2012 Net 30 days

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
7	SAT. MORN. LOCAL NEWS	10/06/2012-10/06/2012	 S .	30	1	300.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/01/2012-10/07/2012	 S .	1	300.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/06/2012	Sa	07:39:30 AM		MST103H	30	300.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
8	SAT.CBS MORNING NEWS	10/06/2012-10/06/2012	 S .	30	1	450.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/01/2012-10/07/2012	 S .	1	450.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/06/2012	Sa	09:28:25 AM		MST103H	30	450.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
9	SAT 7PM NEWS	10/06/2012-10/06/2012	 S .	30	1	650.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/01/2012-10/07/2012	 S .	1	650.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/06/2012	Sa	07:25:55 PM		MST103H	30	650.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
10	THE SUNDAY BUSINESS PAGE	10/07/2012-10/07/2012	 S	30	1	50.00
	LUR					

Week Of	M T W T F S S	Spots Per Week	Rate
10/01/2012-10/07/2012	 S	1	50.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/07/2012	Su	06:48:48 AM		MST103H	30	50.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
11	KD/PG SUNDAY EDITION	10/07/2012-10/07/2012	 S	30	1	60.00
	LUR					

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Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
	Week Of / M T W T F S S / Spots Per Week / Rate					
	10/01/2012-10/07/2012 / S / 1 / 60.00					
	Air Date / Day / Air Time / M/G For / Material / Dur / Rate / Debit / Credit / Remarks					
	10/07/2012 / Su / 08:42:25 AM / / MST103H / 30 / 60.00					
12	CBS SUN MORN	10/07/2012-10/07/2012	 S	30	1	500.00
	Week Of / M T W T F S S / Spots Per Week / Rate					
	10/01/2012-10/07/2012 / S / 1 / 500.00					
	Air Date / Day / Air Time / M/G For / Material / Dur / Rate / Debit / Credit / Remarks					
	10/07/2012 / Su / 09:47:21 AM / / MST103H / 30 / 500.00					
13	FACE THE NATION	10/07/2012-10/07/2012	 S	30	1	275.00
	LUR					
	Week Of / M T W T F S S / Spots Per Week / Rate					
	10/01/2012-10/07/2012 / S / 1 / 275.00					
	Air Date / Day / Air Time / M/G For / Material / Dur / Rate / Debit / Credit / Remarks					
	10/07/2012 / Su / 10:58:55 AM / / MST103H / 30 / 275.00					
14	SIXTY MINUTES	10/07/2012-10/07/2012	 S	30	1	4,950.00
	Week Of / M T W T F S S / Spots Per Week / Rate					
	10/01/2012-10/07/2012 / S / 1 / 4,950.00					
	Air Date / Day / Air Time / M/G For / Material / Dur / Rate / Debit / Credit / Remarks					
	10/07/2012 / Su / 08:12:05 PM / / MST103H / 30 / 4,950.00					
15	THIS MORNING 5-6AM	10/02/2012-10/05/2012	. T W T F . .	30	4	175.00
	LUR					

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Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
16	M-F ERLY NEWS	10/02/2012-10/08/2012	M T W T F . .	30	5	510.00

LUR

Week Of	M T W T F S S	Spots Per Week	Rate
10/01/2012-10/07/2012	. T W T F . .	4	175.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/02/2012	Tu	05:46:09 AM		MST103H	30	175.00			
10/03/2012	We	05:42:02 AM		MST103H	30	175.00			
10/04/2012	Th	05:28:28 AM		MST103H	30	175.00			
10/05/2012	Fr	05:14:17 AM		MST103H	30	175.00			

Week Of	M T W T F S S	Spots Per Week	Rate
10/01/2012-10/07/2012	M T W T F . .	4	510.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/02/2012	Tu	06:41:26 PM		MST103H	30	510.00			
10/03/2012	We	06:57:45 PM		MST103H	30	510.00			
10/04/2012	Th	06:27:27 PM		MST103H	30	510.00			
10/05/2012	Fr	06:37:23 PM		MST103H	30	510.00			

Week Of	M T W T F S S	Spots Per Week	Rate
10/08/2012-10/14/2012	M T W T F . .	1	510.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/08/2012	Mo	06:37:45 PM		MST103H	30	510.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
17	11:35P-12:37A - LETTERMAN	10/02/2012-10/02/2012	. T	30	1	250.00

LUR

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Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
18	PRESIDENTIAL/VP DEBATES	10/02/2012-10/08/2012	. . W	30	1	3,450.00

LUR;INTERNAL BREAK

Week Of	M T W T F S S	Spots Per Week	Rate
10/01/2012-10/07/2012	. T	1	250.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/02/2012	Tu	12:28:50 AM		MST103H	30	250.00			

Week Of	M T W T F S S	Spots Per Week	Rate
10/01/2012-10/07/2012	. . W	1	3,450.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/03/2012	We	10:58:28 PM		MST103H	30	3,450.00			

	Total Spots	Gross Amt	Commission Amt	Net Amt	Debit	Credit	Reconciliation
Air Time Totals	44	25,660.00	3,849.00	21,811.00	0.00	0.00	0.00

Billing Notes

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY FRIENDS OF MATT SMITH. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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Billing Notes

DUPLICATE

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
ACCOUNT EXECUTIVE

412-575-2200

Gross Billing	**25,660.00**
Trade Value	**0.00**
Agency Commission	**3,849.00**
Local Tax	**0.00**
State Tax	**0.00**
Pre Paid Amount	**0.00**
Pay This Amount	**21,811.00**

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